



ISP Newsletter Summer 2009

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EDITORIAL

Dear Readers,

Welcome to *Issue 7* of the ISP Newsletter. We hope this academic year has been a successful and enjoyable one for you. Much has been achieved by students and staff at the ISP since our last newsletter, with colleagues actively engaged in a variety of research projects, conferences and workshops. These activities are well reflected in the numerous journal articles, book chapters and books produced over the last few months. Recognition of colleagues' contributions is similarly forthcoming, including media coverage and major academic awards. We endeavour to further recognise these achievements and activities by presenting some of them here, along with providing news on some of the significant personal events that have taken place.

The year has also been marked by the untimely death of Gerard Duveen in November 2008. Sandra Jovchelovich, a friend and colleague of Gerard, provides a fitting tribute to him overleaf, while several other activities celebrating his legacy are detailed within.

Thanks to all of you who contributed to this and past issues of the ISPN, without which the newsletter could not happen. We hope there will be continued commitment from colleagues to the ISP to ensure the longevity of the ISPN. We will be in contact with you all again in the Michaelmas term 2009-2010 seeking contributions for the next issue of the newsletter. From all of us at ISPN, we hope you have a wonderful summer and look forward to continued engagement with you in the future.

ISPN Editorial Team:
Alison Chryssides
Carlos Bruen
Cathy Vaughan
Stavroula Tsirogianni

**Remembering
Gerard Duveen
(4 Mar 1951 - 8 Nov 2008)**
Sandra Jovchelovitch



My friend, colleague and long standing collaborator, Gerard Duveen, died on the 8th November 2008, aged 57. His untimely death, following a short battle with cancer, represents a major loss for the field of social, developmental and cultural psychology. Gerard was a good friend of the Institute and many of our alumni and current students will remember his presence here at the School, be it in the lecture room, in seminars, in meetings with our PhD students and so many other informal occasions.

Gerard was a notable, influential and inspiring teacher, a generous, ever so present colleague, a most unassuming and gentle man. The limpid, clear stream of his thinking and of his writing will be much missed, but I will also remember him as the ultimate flâneur, promenading in the city, sitting in cafes, smiling gently, wearing his impeccable crisply ironed cotton shirts, always holding a book, and engaging us all in the intelligence and perceptiveness of his interpretations of music, literature, painting, his love of the arts and his love of the world.

It is difficult to make sense of his passing; we will continue to work towards his vision of social and cultural psychology and benefit from his legacy as a teacher, colleague, theorist and researcher of cultural knowledge.

Shortly before he was taken ill in May 2008, Gerard organised a one-day conference to celebrate the translation of Serge Moscovici's book 'Psychoanalysis, its image and its Public'. It was yet another wonderful example of the collaboration between LSE and Cambridge that Gerard contributed so much to develop over the years. The picture to the right expresses well the warmth and sense of enjoyment of this collaboration.

Events & Publications Celebrating the Legacy of Gerard Duveen

Cambridge- LSE Conference

The 10th Cambridge University & London School of Economics Inter-University Conference, of which Gerard was co-founder and active proponent, provided an opportunity to celebrate his legacy. LSE were the hosts of the event, which ran in May 2009. The theme of the conference was Culture, Cognition and Construction.



From left to right: Gerard Duveen, Ama De-Graft Aikins, Denise Davis, Vlad Glaveanu, Serge Moscovici, Sandra Jovchelovitch, Gordon Sammut, Claudine Provencher, Alison Chryssides, Kavita Abrahms. (Cambridge, Corpus Christi College, May 2008)

Details of the speakers, panelists and presentations can be found here: www.psych.lse.ac.uk/lsecamconf/index.html

Special Issue on Social Representations and Social Identities

Editors at the peer reviewed on-line journal Papers on Social Representations are also organising a special issue titled Social Representations and Social Identities: Inspirations from Gerard Duveen.

The range of Gerard's knowledge was impressive—covering topics as diverse as the development of knowledge in children, social representations and social influence, gender, education and identity, moral reasoning, culture and mental illness, communication and problem solving, and the character of social groups. These are central issues discussed in Papers in Social Representations from its first issue in 1992 and the editors would like to welcome new submissions in these areas, as well as re-engage those working in and around Social Representations Theory in a series of focused discussions.

This special issue shall draw together reflections on Gerard Duveen's work on identity. These discuss the relationship between identities and representations, how children become competent social actors, the imperative of social obligation of gender on identity and the role of innovation and social change in identity processes.

Short discussion/reflection pieces (of no more than 3000 words) or full papers (up to 6000 words) are invited for submission. They should discuss connections, inspirations and points of contention with Gerard Duveen's work.

Submissions or further queries are to be sent to the editor, Caroline Howarth (c.s.howarth@lse.ac.uk).

Awards

Cathy Campbell

Career Contribution Award (AMA)



On behalf of ISPN readers, we wish to express our congratulations to Cathy Campbell who has recently been awarded a Career Contribution Award by the Sociologist AIDS Network (SAN) of the American Sociological Association. As noted in the award letter, she was chosen from a final list of five 'outstanding and very qualified candidates', and described Cathy's work as 'extensive and quite remarkable'.

Research

Underground Sociabilities: Identity, culture and resistance in Brazilian marginalised communities

Sandra Jovchelovitch was awarded £111,600.00 by Fundação Itaú Social, to study, in partnership with UNESCO, Fundação Itaú Cultural, Afroreggae and Cufa, processes of identity, resistance and cultural resources in Brazilian marginalised communities. The context of the research will be Rio's favelas, and the project will continue the investigation initiated in 2006 on the experience of Afroreggae and Cufa.



A website for the project will be developed but if you want to know more about Afroreggae go to:

- <http://www.afroreggaeuk.org/>
- <http://www.afroreggae.org.br/>
- <http://www.youtube.com/watch?v=4reN5Ye06VY>

Institute of Social Psychology Online-Lab

A new on-line lab for research conducted at the ISP was launched this year. ISPOL (Institute of Social Psychology Online-Lab) was set up by **Jap Dhesi, Gordon Sammut, Chris Tennant, Ben Voyer** and **Steve Bennett**. Further

information, including details of face-to-face and online studies, as well as registration details to participate in the studies, can be found here: <http://www.psych.lse.ac.uk/socialpsychology/research/lab/>

International Cognition and Culture Institute

The International Cognition and Culture Institute was launched online in September 2008. The Institute is a joint initiative by LSE and Institut Nicod (CNRS-EHESS-ENS). Members include a number of ISP colleagues (**Sandra Jovchelovitch, Andy Wells** and **Jap Dhesi**) as well as many well-known psychologists and philosophers including Steven Pinker and Daniel Dennett.



The Institute has three main features:

- o A website: www.cognitionandculture.net
Here users will find a blog providing weekly information about publications, findings, or initiatives relevant to the domain of culture and cognition, and with links to the webpages of the members of the Institute, and to other initiatives in the field. If you are interested in keeping up to date with the activities of the Institute you can subscribe to the RSS feed.
- o A virtual workshop on the use of experimental methods in cross-cultural research will be held online. Through this, a new paper will be posted every two weeks and made available for discussion for a period of one month.
- o A small grant competition will be held sometime in 2009. Successful applicants will be funded to carry out the same research task in a variety of cultural settings, thus generating a body of comparable data.

Research on Cynicism

Charles Liasidis, Thorston Roser and **Alain Samson** are currently conducting research on the underlying causes and effects of a cynical society. As part of the Syntony initiative of LSE's London Multimedia Lab, this research aims to develop better methods of communicating that encourage re-engagement and participation in order to generate more representative and democratic society. The research has been reported in several high profile media outlets, including the Financial Times and BBC Newshour. For more on the causes and consequences of cynicism in media, politics and business please visit: http://tiny.cc/t_roser_cyindex

Research on Co-Creation



Thorsten Roser and **Alain Samson** are also engaged in research on co-creation practices for LSE Enterprise, an issue they stress should not be ignored by today's businesses, especially not in the current economic climate. While many businesses are cutting costs by reducing their innovation and marketing budget during these recessionary times, this research highlights how investing in collaborative innovation between businesses and their customers may actually be the best way forward.

By developing tools such as the Customer Involvement Audit, Co-creation Process Analysis and Co-creation Impact Monitoring, the Co-creation research aims to develop a better understanding of the long-term impact and benefits of investing in co-creation and increasing customer value chain involvement. Further information on this project is available at: http://tiny.cc/co_creation



Association for Research into Stammering in Childhood

At the beginning of June 2009, **Claudine Provencher** became a trustee of the Association for Research into Stammering in Childhood (<http://www.stammeringcentre.org/s-index>), a charity that was set up to help and support the specialist speech and language therapy service which is offered at the Michael Palin Centre for Stammering Children in London. Various research projects are conducted by the team of therapists attached to the Centre in order to assess the impact of the therapeutic treatments they offer. Claudine has been discussing how a social psychological perspective could contribute to the success of the Association's approach and produce a better understanding of the impact stammering has on these children.

The Impact of Global Health Initiatives on country health systems

In September 2008 **Carlos Bruen** joined a team of researchers at the Royal College of Surgeons in Ireland, where they are examining the impact of global health initiatives (GHIs) on the health systems of countries in receipt of health funding.

Working among a network of people in 21 countries, Carlos and colleagues are examining the interplay between health systems and GHIs – e.g. GAVI (Global Alliance for Vaccines for Vaccines and Immunization), GFATM (Global Fund to Fight AIDS, TB and Malaria), PEPFAR (Presidents Emergency Plan for AIDS Relief) and World Bank MAP – focusing on such areas as health service delivery, community and civil society engagement, governance, financing, the health workforce, health information and communication, and supply management. Carlos was also part of the collaborative group working on the WHO Maximising Positive Synergies between GHIs and Health Systems project. Recent activities of this group include: a Lancet publication, 'Interactions between global health initiatives and country health systems' The Lancet, Vol 373, No. 9681; a WHO country-case study report submitted to health ministers at the recent G8 meeting in Italy; and a WHO-commissioned systematic review of existing evidence on GHIs-country health system interactions which was completed by Carlos and two colleagues in the Dublin team.

Conferences & Workshops

This has been a busy conference period for ISP colleagues. In June 2009 **Martin Bauer** took part in a Journee d'Etude at Ecole des Mines in Paris on 'science & controversy', where he presented a paper on the 'the impact of rhetorical distinctions for technological controversies'.

From 6-8 Sept 2009, Martin will take part in a meeting in Hiroshima, Japan, exploring the link between science literacy and environmental awareness. This meeting carries forward discussions that started at the Royal Society in November 2005 on global indicators of science culture.

Cathy Campbell has attended and presented at various conferences over the past few months, including her keynote address at the recent African Association for Rhetoric conference, 'Rhetoric in the Time of AIDS'. Cathy's talk was entitled: 'Building transformative social spaces through mediated health communication'. As part of the same conference Cathy was part of a Pan-African Rhetoric Roundtable entitled 'AIDS and the State', where she appeared on a panel with colleagues from Senegal, Nigeria, Ghana, South Africa and the USA.

Other recent invited talks include her role as discussant at Oxford University's 2009 Herbert Spencer lecture, where she commented on a talk by Justice Edwin Cameron entitled 'Rethinking rights and responsibilities in the AIDS epidemic'.

She was recently invited to give two talks as part of the AIDS2031 policy debates at a meeting in Salzburg, Austria entitled 'Mobilising social capital in a world with AIDS'.

The International Society of Political Psychology held their 32nd annual scientific meeting in Trinity College, Dublin from 14-17 July 2009. Among the panels, **Caroline Howarth**, along with Nicole Kronberger (LSES/Johannes Kepler University), Peter Holtz (University of Linz) and Jose Francisco Valencia (University of the Basque Country) presented papers on the theme of 'Constructing and Deconstructing the Order of Ethnic Groups in Society'. Caroline's paper, 'Contesting Essentialised Identities: Creating Images of Self in a Multicultural Society', continued on from her work on race and multiculturalism, while she also discussed the broader and related issue of researchers drawing on and recreating essentialised categories in their own research.

Saadi Lahlou, who we welcome as the new Head of ISP, attended a couple of conferences recently and provides us with some interesting observations of both events and the broader relevance of the themes addressed. In June 2009 Saadi attended the Symposium on Complex Systems Modelling and Complexity Thinking, organized in Paris by Foundation Maison des Sciences de l'Homme, Centre Edgar Morin, and UCL. URL: <http://tiny.cc/symposium970>

As Saadi notes, "This symposium was quite stimulating. There seems to be actual progress in complexity approaches to real world issues, for example with agent based modelling. These call, of course, for good psycho-social analysis of the agents which are modelled, and this is certainly a direction that could be developed more in order to offer colleagues who work in various domains more robust models and rules. Particularly interesting was the fact that there were five UK speakers (from UCL, Univ. Surrey, and LSE), half the participants, at the symposium. This suggests that Complexity is alive and well here in the UK".

The annual congress of a European Marketing community, EMAC 2009, was held in Nantes (France) in May 2009. The theme was "Marketing and the Core Disciplines: Rediscovering references?" and had 650 participants. Saadi Lahlou was the guest speaker representing Psychology, and used this as an opportunity to remind Marketing scientists of the considerable contribution of Social Psychology to their discipline: "When we think of it, it is amazing how Social Psychology has contributed to other fields".

"My take on this conference is that, in this discipline too, the mainstream has been considerably embarrassed by the current crisis which severely questions the sophisticated mathematical approach with rational and maximizing "agents", which are rather far from actual humans; and that this community is searching for alternative trends and ideas, including qualitative research. Interesting also to note that 'sustainability' is the buzz word now!"

Saadi also took the opportunity to highlight how, in the past, "Marketing has been on the dark side of the force,

mobilizing considerable resources territories, in a zero-sum game" and that Marketing should now consider not "how communities can serve the market" but rather "how the market can serve communities".

Claudia Mollidor attended the 'Talking Health Matters: Personal Stories in Professional Practice' conference on 16-17 June 2009 at Northumbria University (Newcastle). The conference was preceded by a workshop with Professor Arthur Frank (Uni. of Calgary).

The 10th International Human Resource Management Conference took place from June 21-24, 2009 in Santa Fe, New Mexico, USA, at which **Soydan Soyly** presented a paper, "The Dark Side of Expecting Deference in Exchange for Care: The Relationship Between Paternalistic Leadership and Bullying in Turkish Workplaces". The International Human Resource Management Conference has convened approximately every two years for the past two decades. The conference brings together up to two hundred academics, researchers, authors, and HR professionals from around the globe. The overall theme for the conference was the complexity of organizational life, given the inevitable need to manage an ever-changing workforce.

On the 25 November 2008, **Eri Park** - who has been working as an Assistant Professor for Psychology, Roosevelt Academy, International Honours College of Utrecht University at Middelburg since Sep 2008 - gave an invited presentation, titled "On Cosmopolitanism", at the Centre for Law and Cosmopolitan Values, Universiteit Antwerp. The following month she attended a conference called Rassismus Bildet: Bildungsperspektiven unter Bedingungen rassistischer Normalitaet (How Racism Educates: Educational Perspectives Under Conditions of Racist Normality) which was organised by Prof. Paul Mecheril, University of Innsbruck, Austria.

The 13th biannual Conference of the International Society for Theoretical Psychology (ISTP) was held from May 15th - 19th 2009 in Nanjing, China, where Eri presented a paper titled "Reflections on Participatory Action Research (in the German Context)." Eri is also a member of the abstract review board for the next SPSSI (The Society for the Psychological Study of Social Issues) 117th Annual APA convention, Division 9, which will be held August 6-9, 2009 in Toronto, Canada.

Cathy Vaughan presented a paper in Nov 2008 at the 107th American Anthropological Association Annual Meeting in San Francisco, in an invited session titled "Making Modernities in Youth Cultures". Cathy's paper, "Picturing futures: Participation, Photovoice and young people's health in Papua New Guinea", discussed, among other things, how participation in a research process can foster self reflection, and how self representation may influence young people's perceptions and experiences

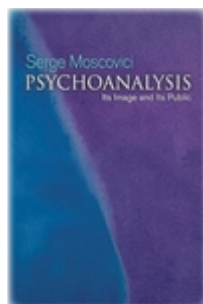
making in settings of limited resources, her paper considered the implications for youth focused health and development programs in Papua New Guinea.

Stavroula Tsirogianni presented a paper in July 2009 at the 25th EGOS Colloquium in Barcelona. The paper "Values and Creativity in the Knowledge Society: A case of Greek workers" was given in the context of a workshop entitled "Understanding novelty as everyday experience: pragmatist perspectives". The paper aimed at developing a human values approach to understanding creativity in the knowledge society. Adopting an existential view of creativity, which emphasises the natural human inclination to create and engage with one's acts, Stavroula's paper sought to understand how it is grounded in Greek workers' efforts to deal with the different societal, professional and personal realities, where values, as conceptualisations of the ideal and practices, compete and clash.

Publications & Editorships

Special Issue of Journal for the Theory of Social Behaviour on Serge Moscovici's "Psychoanalysis: its Image, its Public".

Ivana Marková (visiting professor at the Institute of Social Psychology), and **Sandra Jovchelovitch** were the Guest Editors of the *Special Issue of the Journal for the Theory of Social Behaviour* (Vol 36, Issue 4 2008).



This special issue reflects on the contribution of Moscovici's book 'Psychoanalysis: Its Image, Its Public' and celebrates its much belated translation into English. There is a strong presence of the Institute in the Special Issue, with papers by **Martin Bauer** and **George Gaskell**, **Alex Gillespie** (alumni, MSc Social Psychology, 1999), **Sandra Jovchelovitch** and **Ivana Marková**. In addition, **Michael Billig**, **Gerard Duveen** (his last paper), **J Jesuino Correa**, **Denise Jodelet**, **Nikos Kalampalikis** and **Valérie Haas** all contribute with papers, making the special issue indispensable reading for all of those who are interested on social representations.

Congratulations to **Martin Bauer** who, as of April 2009, signs as the new editor of *Public Understanding of Science*, a globally leading outlet for discussions of the science-society relationship. Interesting contributions are welcome. **Susan Howard** (PhD Social Psychology, 2006) is the managing editor of the journal which is hosted by the ISP. Further information about the journal can be found at the end of this newsletter.

Since the last ISP newsletter **Cathy Campbell** has co-authored several journal articles and book chapters. Articles include papers in the *American Journal of Community Psychology*, *Social Science and Medicine*,

the *African Journal of AIDS Research*, *Global Public Health*, the *Journal of Health Management*, and the *Journal of Health Psychology* amongst others. A more detailed list of publications can be found at: http://tiny.cc/c_campbell_pub

Selected List of ISP Publications 2008-2009

Bauer, MW (2009) From the new editor, *Public Understanding of Science*, 18, 4, 2009.

Bauer MW & S Howard (2009) Public Understanding of Science in Italy: 1989 – 2005. *An LSE StePS report for OBSERVA-Italy & LSE Enterprise*, March 2009

Bauer MW and G Gaskell (2008) Social representations theory: a progressive research programme for Social Psychology, *Journal for the Theory of Social Behaviour*, 38, 4, 335-354.

Bauer MW (2008) Not just ignorance and anti-science, *Science & Public Affairs*, September, p22.

Bauer MW (2008) Survey research and the public understanding of science, in: M Bucchi & B Trench (eds) *Handbook of Public Communication of Science and Technology*, London, Routledge, p111-130.

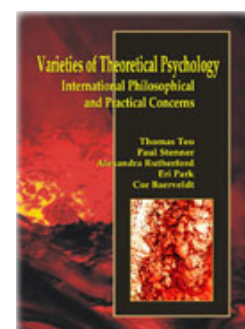
Bauer MW (2008) Paradigm change for Science Communication: Commercial Science needs a Critical Public, in: D Cheng, M Claessens, T Gascoigne, J Metcalfe, B Schiele, S Shi (eds) *Science Communication in Social Context*, New York, PCST/Springer, chapter 1, p7-25.

Bauer MW (2008) review of Brossard, Shanahan and Nesbitt (2007) *The Public, the Media & Agricultural Biotechnology*, *Public Understanding of Science*, 17, 4.

Greene, B (2009) Commentary on: "A grounded Action Study on the Role of the Police" (Martina Eberharther), *Psychology & Society*, 2009, Vol. 2 (1), 92 - 94

Park, E. (2009). The Affluent Psyche: European Representations of African Poverty. In T. Teo, P. Stenner, A. Rutherford, E. Park & C. Baerveldt (Eds.), *Varieties of Theoretical Psychology. International Philosophical, and Practical Concerns* (pp. 245-253). Toronto: Captus University Press.

Park, E (with Thomas Teo and Alexandra Rutherford (York University, Canada), Paul Stenner (University of Brighton), and Cor Baerveldt (University of Alberta) (Eds.) (2009) *Varieties of Theoretical Psychology: International Philosophical and Practical Concerns*. Toronto: Captus Press.



Park, E. (2008). How European Voters Think: The Convergence of Colour and Hunger Lines. *Journal of US-China Public Administration*, 5(6), 36-46.

E-Academia

GMS Review

The GMS Review (an online publication organized by the LSE Graduate Management Society) are calling all LSE students to submit their best and most promising written work (essays, articles, papers etc.) to be considered for publishing.

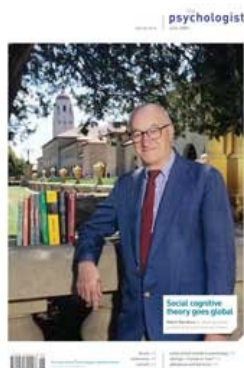
This is your chance to be published on the one and only LSE academic journal with a focus on management related issues. The Review will explore issues facing managers from a social science perspective; drawing on intellectual frameworks and quantitative methods in management, finance, accounting, economics, sociology, political science, law, psychology and more!

For further information, please contact: *Su.Soc. Graduatemanagement@lse.ac.uk*

The Psychologist

Editors at The Psychologist magazine are currently looking for psychologically newsworthy information for future issues. This offers a wonderful opportunity to publish your work to a wide audience. If you wish to have anything included or have any further queries please contact Christian Jarrett: *christianjarrett@gmail.com*

The June 2009 edition of The Psychologist is freely available to view, print or download from: <http://issuu.com/thepsychologist/docs/0609> All you need to do to begin downloading is register and set up an account with ISSUU (<http://issuu.com>)



Psychology on Facebook

ISP on Facebook

As mentioned in the last issue of the ISPN, ISP Facebook was launched for prospective students in 2008/09. Here students can find welcome letters, FAQs, discussion topics (thanks to **Lucia & Derek**), as well as introductory postings about each other.

BPS on Facebook & Twitter

BPS Research Digest: <http://tinyurl.com/digestonfacebook>

For announcements on the latest psychology radio shows, podcasts, lectures, public exhibitions and other

events, people can also sign up to the Digest on Twitter: <http://twitter.com/researchdigest>

Political Psychology

A forum for people interested in political psychology and understanding how people make political decisions is also available to Facebook users. Here you can meet and network with other people who are interested in political psychology, discuss recent research in political psychology (including your own), and post and discuss interesting books or media related to political psychology: <http://tiny.cc/polpsychofacebook>

Celebrations & New Members

Congratulations to Cathy Vaughan (one of our ISPN team!) and her new husband Sean on their wedding! We wish you both the very best and are thinking of you during these last few days before your new arrival!



Three new indirect members also joined us recently. Alison Chryssides (the second member of our team!), Shira Keshet and Gordon Sammut all had babies within 5 months of each other! Congratulations to you and your families, we wish you all the very best. And welcome Charlie, Neri and Aanah!

Alison & Charlie



Shira & Neri





PHOTO WALL

ISP Halloween Ball 2008!



naomi, alice, amy



julia and justine



maureen, justine, katya, angela,
amy, bibiana



amy, amet, makhym, megan



justine, andi



gideon & his friend from california



jillian and ilia



ulli and andi



david and julia



bibiana and martyn



jacqueline's friend, jacqueline, ma-
rissa's friend, marissa



amy, derek, katya

Public Understanding of Science

Editor: Martin W Bauer, London School of Economics, UK

Impact Factor: 1.340

Public Understanding of Science is a full peer reviewed international journal covering all aspects of the inter-relationships between science (including technology and medicine) and the public.

Topics Covered Include:

Surveys of public understanding and attitudes towards science and technology • perceptions of science • popular representations of science • scientific and para-scientific belief systems science in schools • history of science education and of popular science • science and the media • science fiction • scientific lobbying • evaluative studies of science exhibitions and interactive science centres • scientific information services for the public • popular protest against science ('anti-science') • science in developing countries and appropriate technology

Reasons to publish in *Public Understanding of Science*

State of the art online submission site:
<http://mc.manuscriptcentral.com/pscience>

An Impact Factor of 1.340 – *Public Understanding of Science* is ranked 2/29 in the 2007 History & Philosophy of Science JCR and 11/45 in Communication.

6 issues per year from 2009 – we are pleased to announce that the journal will be publishing bi-monthly from Volume 18.

Papers are published online ahead of print with SAGE's OnlineFirst facility.

High international visibility with our award winning online platform – publication on SAGE Journals Online means that your article will have global reach and benefit from the very latest in online search and discoverability technology.



Public Understanding of Science is an essential source for any scholar working in this field. Its international reach and its wide range of contributors make it even more valuable.

Professor Jon D. Miller

