

ISP Newsletter

Issue 10, December 2010



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Dear Readers

Welcome to Issue 10 of the ISP Newsletter. We hope that the 2010 – 2011 academic year has gotten off to a good start for you.

It can be hard to keep up to date with all the achievements and events at the Institute, so we hope that this newsletter provides some informative reading over the term break.

Thanks as always to those of you who contributed to this edition of the ISPN – without you the newsletter wouldn't happen. From all the editorial team we send our very best wishes for the New Year, and hope that 2011 brings continued success for all at the Institute.

Your editors,

Carlos Bruen

Shira Keshet

Celine Righi

Johannes Rieken

Four new doctors!

The Michaelmas term was a very successful one for the Institute's PhD program, with the graduation of four students. We would like to offer our congratulations to **Dr Benjamin G. Voyer**, **Dr Shoes Kessi Dr**, **Viviane Schwager** and **Dr Eleni Andreouli**.

Dr Shoes Kessi

From Dr Claudine Provencher:



Shose Kessi proudly obtained her title of 'Doctor' when she passed her viva voce with flying colours on the 29th July. Her PhD thesis, entitled *Shooting Horizons: A study of youth empowerment and social change in Tanzania and South Africa*, reviews the social psychology and community psychology literature and their application to empowerment as an alternative to development discourse and practice for enabling social change in urban African contexts (Dar es Salaam and Soweto). Her research demonstrates how development produces stigmatizing representations (through their racializing and gendered content), the impact of this stigma on the less visible aspects of individual and social identities (through socio-cognitive and embodied practices), and methods for promoting resistance and recognizing the knowledge and capabilities of individuals and communities (through the development of critical consciousness and social action). In order to explore these ideas, Shose used a combination of

qualitative methods including Photovoice methods, individual interviews, focus groups, and discussion groups. These proved very effective for observing the different psychological conditions of individuals and communities in different contexts.

Shose has now been offered a lectureship position with the Department of Psychology of the University of Cape Town and looks forward to this new challenge.

Conferences and presentations

[Martin W Bauer](#) has been organising together with Aude Biquelet (Mi) the first in a planned series of LSE Mi events, this year on **Social Science Text-Mining and the Particular Contribution of Alceste** (28-29 June 2010). The meeting brought together researchers from UK and France who work with ALCESTE or were closely involved in its development (i.e. S Lahlou, V Beaudouin, L Lebart). The proceedings were filmed and will be available soon; it is also planned to publish key papers as a Mi Discussion Paper - Qualitative Series (see [LSE Mi website](#))

[Martin W Bauer](#) has also been co-organising with Rajesh Shukla a one-day meeting (6 Dec 2010) in Delhi's NCAER-Centre for Macro Consumer Research (CMCR) on **'towards global indicators of public understanding of science'**. He is a member of the steering group of this new research centre at NCAER. This technical group meeting was in continuation of the Royal Society workshop of 2007, and welcomed researcher colleagues from India, China, Brazil and Europe. Some of the colleagues stayed on for PCST-11, the bi-annual meeting which took place in Delhi this year.

[Martin W Bauer](#) organised jointly with Rom Harre (LSE CPNSS) the Rationality III meeting at LSE on 19-20 November 2010. This year's topic was **'Resistance and the Practice of Rationality'**. This discussion meeting brought together 12 speakers from the UK, the Continent and the US who explored how 'resistance' is conceptualised and connoted in different fields of enquiry and practice, and how root metaphors move between them: physics, technological innovation, history, psychology of attitude change, psychotherapy, social movement theory, military strategy, epistemology and iuris prudencia. A book publication is in planned. The meeting was supported by the LSE Annual Fund.

In October, [Jacqueline Priego-Hernández](#) attended the XXIX International Congress of the [Latin American Studies Association](#): Crisis, Response and Recovery. The congress took place in Toronto, Canada, where Jacqueline presented the paper entitled *Social Representations of Sexual Health among Mexican Indigenous Adolescents* in an interdisciplinary panel on Bodies, Health and Medicine. It was a great opportunity to receive feedback from Latin American scholars as well as to exchange ideas on sexual and reproductive health issues in Latin America. The trip was funded by the LSE Postgraduate Travel Fund and the [Society for Latin American Studies](#) (SLAS), of which Jacqueline is a member.



[Jacqueline](#) with workshop participants at the UFRJ

Under the auspices of the LSE/Santander Travel Fund, [Jacqueline Priego-Hernández](#) visited Rio de Janeiro, Brazil for a period of two weeks. Three main activities drove the trip. First, Jacqueline joined the discussion in one of the meetings of the

Underground Sociabilities research project, led by [Professor Sandra Jovchelovitch](#), in which Jacqueline has been involved during 2010. Secondly, she had the opportunity to discuss aspects of her doctoral research with Professor Angela Arruda, who generously provided insightful feedback and fruitful ideas for further development. Finally, a two-day workshop on qualitative analysis was conducted at the [Instituto de Psicologia, Universidade Federal do Rio de Janeiro \(UFRJ\)](#). Research staff and postgraduate students attended the workshop, which helped Jacqueline to strengthen her teaching and facilitation skills. She regards the visit as an amazing experience and is extremely thankful for the feedback, knowledge and contacts gained.

Forthcoming events

Plans are in place to start the first Social Psychology Society at the LSE. The main aims of the Society will be to create opportunities for discussion and debate on issues of interest to students, to organise social events, and to promote the unique perspective that Social Psychology can bring to other disciplines and fields. A schedule of events is planned across the Lent term, more details will be sent around early in the new year. Anyone interested in helping to set up and run the activities of the society should email D.Stanley@lse.ac.uk for more details.

Publications

Bauer MW (2009) The environmental competence of science and the public understanding of science, in: Shimizu K (ed) *The public understanding of science and technology for environmental sustainability*, Symposium Proceedings, Hiroshima University September 2009, Hiroshima, HICEC, 28-45.

Bauer MW (2011) Public attention to science 1820-2010 – a 'longue duree' picture, in: Rödder, S., Franzen, M. and P. Weingart (2011) *The Sciences' Media Connection - Communication to the Public and its Repercussions*. Sociology of the Sciences Yearbook, Dordrecht: Springer.

MW Bauer & Vlad Glaveanu (2011) Communication as rhetoric and argumentation, in: Hook DW, B Franks and MW Bauer (eds) *The Social Psychology of Communication*, London, Palgrave

Sammutt G & MW Bauer (2011) Modalities of social influence, in: Hook DW, B Franks and MW Bauer (eds) *The Social Psychology of Communication*, London, Palgrave

Bauer MW (2011) The changing culture of science across old Europe: 1989 - 2005, in: Bauer, MW, R Shukla and N Allum (eds) *The culture of science - how does the public relate to science across the Globe*, New York, Routledge.

Soylu, S. (2010). Creating a Family or Loyalty-Based Framework: The Effects of Paternalistic Leadership on Workplace Bullying. *Journal of Business Ethics*. Advance online publication. DOI 10.1007/s10551-010-0651-6

Some adventures

Thank You



Claudia Mollidor completed the 37th Berlin Marathon on September 26th 2010 in 5 hours and 3 minutes. She put her bones and stamina to the test while raising money for two Kenyan charities: 'WVP Kenya', founded by HCD researcher Morten Skovdal and 'Mama na Dada', a charity for mothers and children in the Bondo District. Claudia wants to thank all the generous and kind sponsor in and beyond the ISP, who helped her raise over £1000 for two very worthwhile causes. Her fundraising will continue until late December and any further donations are hugely welcome:

www.virginmoneygiving.com/clauidiamollidor -

Claudia says: *"Thanks again and rest assured that your donation will go a very long way in the lives of children, youths and mothers in Kenya!"*

Au revoir



In early December, HCD researcher and GTA Claudia Mollidor, will swap the icy British winter for a sweltering hot Australian summer. After falling in love with Melbourne at a "The infant, the family and the modern world: Intervening to promote healthy relationships" conference, University of Melbourne, Australia in October 2009, Claudia decided to re-locate for the final writing-up stage of her PhD. She will miss the ISP dearly and is looking forward to seeing everyone again when she comes back for her viva.

ISPN Editors wish Claudia the very best for her antipodean trip!