



Business Chinese Immersion Programme

Dive into Chinese language and culture

The Confucius Institute for Business London (CIBL) combines the academic excellence of LSE and Tsinghua University with the business acumen of our five sponsor companies: HSBC, BP, Deloitte, Swire and Standard Chartered.

CIBL has produced an intensive Business Chinese Immersion Programme which will be held from the beginning of July 2014. The programme provides a platform for participants to rapidly improve their Chinese, regardless of their level, in a short period of time. Upon successful completion of the programme, participants will receive a certificate of attendance.

Aims and Objectives: After successfully completing this 5-day programme, participants will be able to:

- Better understand Chinese language and culture
- Use Chinese to communicate at their desired level
- Participate in HSK exams

Course Levels and Content: Six different levels are covered (free language assessment before any course starts). The courses are made up of the following components;

- Intensive Chinese language classes
- Workshops on Chinese business culture
- One to one support

Teaching Methods: Role plays, a mock market, making speeches and presentations, food and cultural activities,

Taichi and learning through activities i.e. Chinese songs, games, films etc

Time: TBC

Venue: LSE campus/accommodation

Price: £1000/person/per package (fee includes teaching, materials, 3 meals a day and cultural activities)

Trainer/s: CIBL teachers

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