



## Tailor-made Executive Chinese Programmes

The Confucius Institute for Business London (CIBL) combines the academic excellence of LSE and Tsinghua University with the business acumen of our five sponsor companies, HSBC, BP, Deloitte, Swire and Standard Chartered.

CIBL offers tailor-made courses for professionals and executives in the business community and those preparing for a longer stay in China.

The type of courses envisaged include intensive one-to-one language courses; seminars on special subjects such as Chinese banking, law, politics or economics; as well as training on cross-cultural management, successful negotiation in China and Chinese business culture.

Courses will be tailored to meet specific needs and requirements, and delivered at a time and place to suit the individual.

Our bespoke teaching consultancy can also be scaled across your company, offering:

- An audit of company/organisation needs and development of a tailored programme for all its staff, from board level to shop floor
- Excellent language teaching based on long standing experience of working in a university environment and in cooperation with Chinese partners
- In depth expertise from academic staff in specialised areas
- Professional courses on inter-cultural issues by academic experts with personal experience
- Individual design and delivery of courses to suit your needs and the times when you are available
- Outreach programmes delivered across London and England

If you are interested in the CIBL putting together a training package for your or your organisation please email Dr Hong Lu ([h.lu1@lse.ac.uk](mailto:h.lu1@lse.ac.uk), tel: 02079556253) with a summary your requirements.