



Confucius Institute for Business London

Business 商务 • Culture 文化 • Language 语言 • Chinese 中文

Annual Report



伦敦商务孔子学院





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Remarks from the CIBL UK and China Directors



“One of the greatest pleasures I have as UK Director of CIBL is to see the variety of activities which the Institute has performed over the last two years. Although we have as our core activity the teaching of Business Mandarin and Business Culture to top clients, we also provide this teaching to an energizing mix comprising LSE students and academics as well as the upcoming generation of school students. I have been stunned at the success of our in-house training programmes. Thanks to our original sponsors and our growing number of clients, we have been able to build up our own knowledge base of exactly what clients need, and indeed how best we can deliver that knowledge. The CIBL team has learnt a lot about the necessity of a flexible approach and the value of listening to our tutees and learners. Thanks to our partnership with Tsinghua University we have been able to have high-calibre teachers who have received excellent teacher training in Beijing. Our cooperation with Tsinghua has meant we can meet colleagues on a regular basis to ensure we get the most out of our relationship. Students have also benefitted from the range of scholarships offered by both Tsinghua and Hanban. This is an area of great potential growth.”

Mr Nick Byrne – CIBL UK director (pictured)



“With the kind support of Hanban, LES, the Chinese Embassy in the UK, Tsinghua University and our five sponsor companies, CIBL has experienced new developments with even stronger emphasis on business teaching and high-level academic and cultural events in the past two years. The cooperative relationship between Tsinghua and LSE and between Tsinghua and the five sponsor companies has been further enhanced through the platform of CIBL. Furthermore, the efforts made by CIBL to foster better understanding of modern China have been well acknowledged by the members of the business, finance, private enterprises and banking circles of London. I fully believe that in the future CIBL will strive to work even harder, focusing on the high quality of its development and the ensuring that CIBL’s tomorrow is better and brighter.”

Professor Lisheng Luo – CIBL China director (pictured)

Awards

CIBL has performed well over the last two years and its efforts and achievements have been recognized. Members of CIBL's Advisory Council, Steering Group and students have all been the recipients of various special awards.

Professor Danny Quah

In 2012 Professor Danny Quah, a key member of the CIBL Steering Group, was presented with the Hanban Confucius Institute's Individual Performance Excellence Award of the Year at a ceremony in Beijing.



Professor Danny Quah, CIBL Steering Group member, received the Hanban Individual Performance Excellence Award in 2012

Mr Charles Haswell

In 2013 the Hanban Confucius Institute's Individual Performance Excellence Award of the Year was presented to Mr Charles Haswell at a ceremony in Beijing.



Mr Charles Haswell, deputy chairman to the CIBL Advisory Council, received the Hanban Individual Performance Excellence Award in 2013

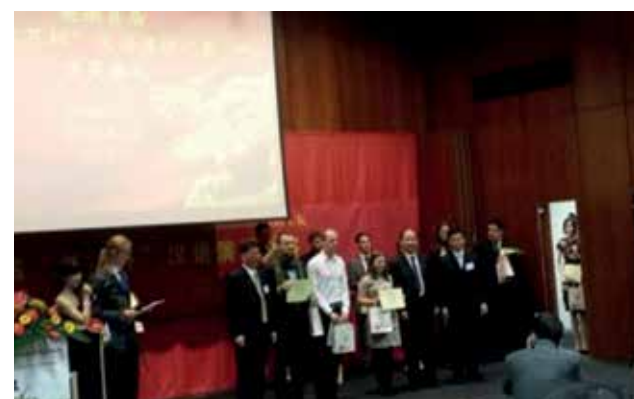
Student awards gained from competitions

The Jiangsu Cup

In November 2013, CIBL student Lukas Von Rantzau participated in the first Jiangsu Cup Chinese Speech Competition and won the second prize.

Chinese Bridge Competition

In 2013, the "Chinese Bridge" competition was held in the British Museum and CIBL student Lucy Minyo impressed all with her drawings of Chinese traditional architecture. She was awarded with the runner up prize



CIBL student receiving a prize at the Jiangsu Cup competition

CIBL Overview

The Confucius Institute for Business London (CIBL), the first of its kind in the world, aims to facilitate contacts and improve inter-cultural awareness in business practice between the UK and China through language training programmes.

Founded with the support of British Petroleum, Deloitte, HSBC, John Swire & Sons (Swire Group), Standard Chartered, and continuously supported by Hanban, the Ministry of Education of The People's Republic of China and the Embassy of China in the UK, the Institute is run by the London School of Economics and Political Science (LSE), jointly with Tsinghua University in Beijing. CIBL offers a range of Business Culture and Language programmes in Chinese, and facilitates a better understanding of Chinese culture through cultural awareness programmes and workshops. The aim is to benefit people who want to improve their business engagement with China in both the short and long term.

- CIBL was launched in 2006 at LSE
- CIBL specialises in tailor-made one-to-one lessons for senior executives
- CIBL regularly hosts widely distinguished public speakers at LSE
- CIBL works closely with business communities across London to host a variety of events and activities



Aims and objectives

Aims

CIBL aims to support the local community by providing classes in Chinese for Business and foster greater understanding of Chinese business culture. CIBL helps people in business engage with China by running public lectures (events and workshops) and providing consultancy services, tailor-made and flexible Chinese culture and language training programmes, as well as cultural activities.

Services

- A range of Chinese language and culture for business courses and cultural awareness training
- Workshops on doing business in China
- Public events held at LSE where distinguished speakers talk about the latest developments in China
- Chinese festival events such as Chinese New Year, Lantern Festival, Dragon Boat Festival and the Mid-Autumn Festival
- Support for CIBL learners in accessing potential scholarships for further study in China at such universities as Tsinghua University, Beijing, China

Target Groups

- Business people in London
- Senior company staff
- LSE staff and students
- Anyone who wishes to do business with China

Co-operation

The London School of Economics and Political Science

LSE is one of the foremost social science universities in the world. It is a specialist university with an international intake and a global reach. Its research and teaching span the full breadth of the social sciences, from economics, politics and law to sociology, anthropology, accounting and finance. Founded in 1895 by Beatrice and Sidney Webb, the School has an outstanding reputation for academic excellence. LSE has 16 Nobel Prize winners to date. In 2008 LSE's outstanding success in the Research Assessment Exercise reaffirmed it as a world leading Research University.



Tsinghua University, Beijing

Established in 1911, Tsinghua University is one of the top universities in mainland China. With a motto of Self-Discipline and Social Commitment, Tsinghua describes itself as being dedicated to academic excellence, the wellbeing of Chinese society and global development. At present, the university has 19 schools and 56 departments with faculties in Science, Engineering, Humanities, Law, Medicine, Economics, Management, Education and Art. The university currently has over 38,000 students, including 13,200 undergraduates and 22,000 graduate students and 1,390 foreign students from 87 countries. As one of the most renowned universities in China, Tsinghua has become an important institution for fostering talent and scientific research.



Public Lectures and Academic Events

Every year CIBL runs a series of public lectures, forums and academic events. These events involve world-class experts and are designed to give listeners a greater understanding of Chinese culture and current events from a business and economic perspective. CIBL's prestige is increased by these events which regularly attract large audiences.

LSE – Tsinghua Forums

The LSE-Tsinghua Forum is organized by CIBL as a platform for LSE and Tsinghua scholars, and also distinguished entrepreneurs, to make presentations on issues relating to the Chinese economy and culture. In 2012 and 2013, Mr Charles Haswell, the deputy Chairman of CIBL's Advisory Council and head of Global Strategic and China affairs at HSBC, presented talks at Tsinghua University and LSE on "China's Economic Development in the World" and "Global Financial Regulation – Implication for China" respectively. These Forums expand CIBL's appeal and influence and are well received by attendees.



Mr Charles Haswell, head of world strategy and global affairs at HSBC, speaking at the LSE Tsinghua Forum 2013

China Development Forum (CDF)

The China Development Forum is a high quality forum where current issues regarding China's economic development are addressed by well-known professors, scholars and specialists from all over the world. The event is annual and with the support of CIBL and the CDF, has been held at LSE for the last 2 years. Keynote speakers have included former Australian Prime Minister Kevin Rudd and Nobel Laureate Professor Eric Maskin.



The China Development forum

Series of Public Lectures by Distinguished Speakers

The lecture tour program, sponsored by Hanban, refers to a series of lectures given by world renowned professors, scholars and industry leaders on a variety of business topics relating to China. CIBL is honored to have been able to provide a platform for these distinguished speakers to bring their expertise to the attention of the British public.



Public Lectures

Profiles of CIBL Speakers



Lord Nathanael Wei

Lord Nathanael Wei of Shoreditch, the youngest member of the House of Lords, hosted the annual CIBL Chinese New Year Reception in the UK Parliament in 2013. He is a key advocate of UK – China business and encourages people from all areas of society to engage in more cultural and education exchanges.



Mr Stephen Perry

Mr Stephen Perry, is the Chairman of the 48 Group Club, the oldest Western trading partners with the People's Republic of China. He has made over 200 trips to China and negotiated many joint ventures with a combined value in excess of 1 billion dollars and as a result of this experience, he is often consulted by the media on developments in China. He is the Vice Chairman of the China-Britain Business Council, a fellow of University College London and a Trustee of the Needham Research Institute in Cambridge.



Mr Adrian Hughes

Mr Adrian Hughes QC, is a barrister at Thirty Nine Essex Street Chambers and Chairman of the China Law Council. His international experience covers many different jurisdictions but he has particular expertise in relation to China and the Far East. He is also an arbitrator on the CIETAC panel.



Lord Stephen Green

Lord Stephen Green of Hurstpierpoint, is the Minister of State for Trade and Investment and worked as HSBC Group Chairman from 2006 until 2010. In addition to this, he is also chairman of the British Bankers' Association, Deputy President of the Confederation of British Industry, Vice-Chairman of the International Chamber of Commerce, trustee of the British Museum and an honorary trustee of Peking University.



Professor Danny Quah

Professor Danny Quah, is Professor of Economics and International Development, and Kuwait Professor at LSE. He had previously served as LSE's Head of Department for Economics and Council Member on Malaysia's National Economic Advisory Council. He is Tan Chin Tuan Visiting Professor at the National University of Singapore and lectures regularly at Peking University. He studied at Princeton, Minnesota, and Harvard, and was Assistant Professor in the Economics Department at MIT before joining LSE. His current research focuses on the shifting global economy and the rise of the east.



Professor Athar Hussain

Professor Athar Hussain, is Director of the Asia Research Centre at the London School of Economics. His research interests include Politics, Economics, and the development of Asian countries. He is one of LSE's most distinguished scholars and is an expert on China.



Dr Kent Deng

Dr Kent Deng, is Reader in the Economic History Department at the London School of Economics and Political Science. He is a member of the Asian Research Centre and since 2000 has been Secretary of the History and Economic Development Group, UK.



Professor Xue Lan

Professor Xue Lan, is Dean of the School of Public Policy and Risk Management at Tsinghua University, Vice-Dean of the 21st Century Development and Research Institute and Director of the Institute for China Science Policy at Tsinghua University. His fields of research are Public Policy and Risk Management and Policy for Scientific Development and Innovation.

Profiles of CIBL Speakers continued



Mr Yang Shen

Mr Yang Shen, is professor of Chinese Literature and Director of the Centre for Teaching Chinese as a Foreign Language at Tsinghua University. His field of research is Classical Chinese Poetry. He has published prolifically on modern Chinese literature and intellectual history and was previously Executive Editor of the influential magazine Dushu. He is now Director of the Institute for the Advanced Studies in Humanities and Social Sciences at Tsinghua University.



Dr Minjun Sun

Dr Minjun Sun, professor of Chinese Literature and Director of the Centre for Teaching Chinese as a Foreign Language at Tsinghua University. His field of research is Classical Chinese Poetry. He has published prolifically on modern Chinese literature and intellectual history and was previously Executive Editor of the influential magazine Dushu. He is now Director of the Institute for the Advanced Studies in Humanities and Social Sciences at Tsinghua University.



Professor Nishi Xiong

Professor Nishi Xiong, is professor of International Relations at Fudan University. He led the Research Institute in China and has made great contributions to UK – China relations. He has been the Executive Editor of the influential magazine China Relations and is also Director of the Institute for Advanced Studies in Humanities and Social Sciences.



Professor Yifu Lin

Professor Yifu Lin, is Professor and Founding Director of the China Centre for Economic Research (CCER) at Peking University. He is the Senior Vice President and Chief Economist of the World Bank. He is the author of 16 books, including The China Miracle: Development Strategy and Economic Reform, and State-owned Enterprise Reform in China. He has published more than 100 articles in international journals and collected volumes on history, development, and transition.



Mr Ralph Adams

Mr Ralph Adams, is a Chartered Accountant with over 30 years of experience as a Partner at Deloitte & Touche LLP. He was a member of the Deloitte National Committee for Audit and Assurance Services in Canada, Director of Audit and Assurance Services in Southwestern Ontario and managing partner for the Niagara and Burlington offices. He served as the Chair of the St. Catharines Transit Commission for 11 years and also served as a director for various community, charitable and not-for-profit boards and associations. He currently holds a director position with a publicly traded enterprise.



Sir Thomas Harris

Sir Thomas Harris, has been Vice Chairman of Standard Chartered Capital Markets Ltd since 2004. He is a non-executive director of Johnson Matthey, the SC First Bank (Korea), and Biocompatibles plc. He is Chairman of the Pakistan Britain Trade and Investment Forum, the Taiwan British Business Council and the Trade Policy Panel of the British Bankers Association and also serves as a Director of Asia House and the UK India Business Council. In London he held various appointments in the Foreign and Commonwealth Office, the Cabinet Office and the Department of Trade.



Mr Liam Byrne (MP)

Mr Liam Byrne (MP), is a British Labour Party politician who has been the Member of Parliament for Birmingham Hodge Hill since 2004, and is the current Shadow Minister for Higher Education. He previously served as Chief Secretary to the Treasury in Gordon Brown's Government.



Mr John Hughes

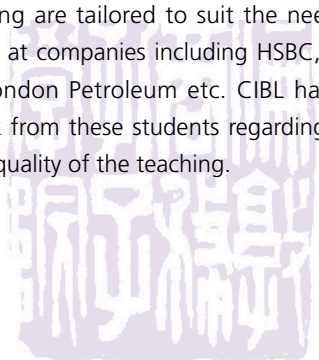
Mr John Hughes, is BP's Group Political Advisor – focusing on salient geopolitical issues in Asia, the Americas and Africa. Prior to this he was the External Affairs Director in London – with a focus on Asia, Latin America, sub-Saharan Africa and Canada. He has been in BP for 19 years – working in four continents.

Teaching and Training

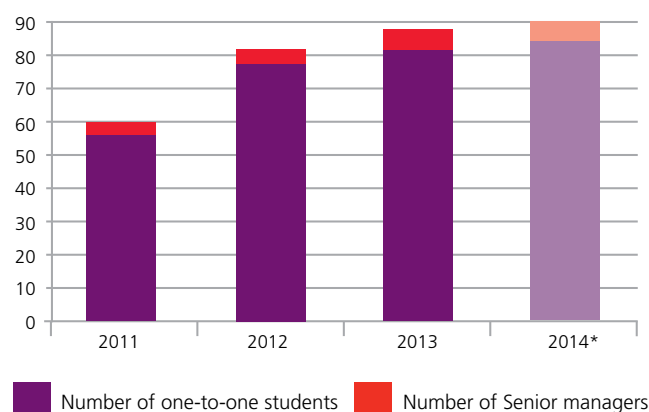
As the world's first Confucius Institute for Business, CIBL specializes in providing study programmes for Business Chinese. As such, the vast majority of students studying at CIBL are involved in some area of business. CIBL's various programmes attract CEOs, senior managers and staff from international and regional companies, as well as university students and those wishing to engage in business with China.

One-to-one Business Chinese Training

Over the last two years CIBL has provided one-to-one training courses to about 50 senior level managers. The course contents and timing are tailored to suit the needs of those in high positions at companies including HSBC, Standard Chartered Bank, London Petroleum etc. CIBL has received excellent feedback from these students regarding the course content and the quality of the teaching.



one-to-one Training Classes at CIBL



*Projected figures for 2014



Princess Latifa Al-Maktoum studying a one-to-one business Chinese programme at CIBL

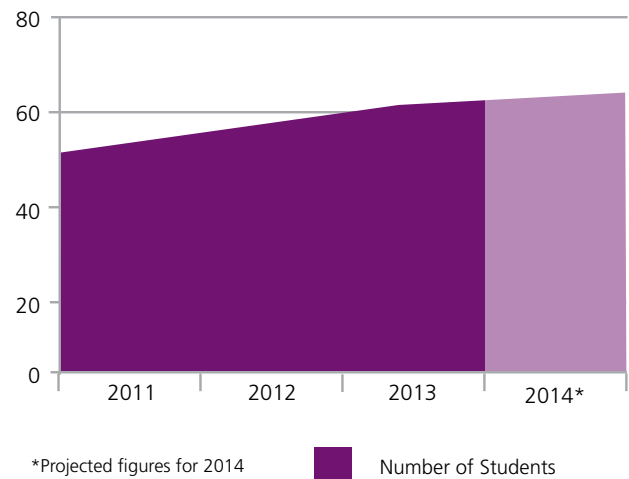


Lord Stephen Green, former HSBC chairman and UK minister of trade and investment, studying a one-to-one business Chinese programme with CIBL staff

In-Company Training

CIBL has provided a variety of in-company training programmes for senior managers and staff at HSBC, Standard Chartered Bank, Ernst and Young and PWC. These in-company training programmes are ongoing and have generated considerable interest. The number of classes being run and students attending are increasing and, due to popular demand, CIBL will soon begin providing a series of Chinese cultural workshops for the staff at FCO and Freshfield.

In-Company Training at CIBL



The HSBC in-company training programme

Teaching and Training continued



Professor Jialu Xu, chair of the International Society of Chinese Language Teaching and former deputy chair of CPPCC, visiting CIBL



Distinguished speakers taking part in a panel discussion on international property law



Lord Green speaking at a public lecture



A language talk at the LSE Hong Kong theatre

CIBL recognises the importance of understanding the way China is developing in the field of business, and has consequently been hosting a number of regular high profile events over the last two years. Taking place on the LSE campus, CIBL has invited a wide range of business practitioners from the UK, China and other countries to illustrate the changing and developing patterns and trends in key areas of business – particular in the world of banking and finance.

We have also had a full range of academic visitors from Tsinghua who have been able to use LSE as a platform, and in the manner of all good collaborations, LSE academics have been able to lecture at Tsinghua. It is the best sort of academic win-win.



CIBL's China Director presenting a culture talk at Shell



In-company training session at Ernst & Young

CIBL realises how important intensive courses and awaydays are for motivating business clients. Concentrated periods of intense learning activities help foster a sense of learning identity and deliver impressive results.

These intensive days and in some cases weeks of highly interactive training sessions have met with great enthusiasm. One of the key reasons to our success is the judicious mix of subject specific language expertise, blended with a strong pedagogically informed delivery of great variety.



Language training for the management staff of HSBC

Teaching and Training continued

Immersion Programmes

CIBL's first Chinese Language Training Immersion Programme was held in Cambridge in June, 2013 for HSBC staff. The course was tailor-made to meet the specific business requirements of the group and CIBL received very positive feedback on both the language course and cultural events organised. Following the completion of this course, many of the students continue to learn with CIBL in different programmes.



The classroom section of the HSBC management staffs' immersion programme



The cultural section of the HSBC management staffs' immersion programme

CIBLs On-site Training Programmes

CIBL offers courses in six different levels of Business Chinese and also a Cantonese course for those whose business focus is Hong Kong and southern China. These courses have a strong business focus and include topics tailored to meet the students' needs. Courses are kept to a maximum of 12 students per class and the structure is flexible in order to accommodate the students' schedules. Over the last two years, CIBL's Business Chinese courses have been attended by over 270 students.



Students taking part in one of CIBL's on-site language training programmes

Confucius Classroom

CIBL successfully established its first Confucius Classroom in Dulwich College in June 2013. The resources provided by the Confucius Institute Headquarters' support not only Dulwich College, but also its extended links to all schools in Island Sheppey and City High. 12 Chinese Days have been run on Island Sheppey since 2012 and a further ten will be run in London's City High over 2014. These activities allow over 2,000 British students to gain a deeper understanding of China through the different activities provided.



Working with students at the Dulwich Confucius classroom

Annual Teacher Training Programme

The London Business Chinese Teacher Training Course runs annually in September and regularly attracts over 40 participants. This intensive programme attracts participants from all over the UK, Europe and America and provides them with the skills they will need in order to teach Business Chinese.



Participants of the Annual CIBL Teacher Training programme

Study Abroad Programmes

To help non-Chinese native speakers improve their Chinese language proficiency and better understand Chinese culture and society, CIBL and the Chinese Language and Culture Center at Tsinghua University have been offering short-term study programmes in Beijing over the summer holiday. Since 2012 about 15 students have taken part in this programme.



Study Abroad Programme

Cultural Events

In order to facilitate business networking opportunities and raise awareness of Chinese language and culture, every year CIBL organizes, sponsors and supports a wide range of cultural events. These events take place at the UK Parliament, at companies and schools and also in and around the LSE campus.

The Chinese New Year Reception in the UK Parliament

Since 2011, CIBL has been holding an annual Chinese New Year reception at the UK Parliament. Guest numbers have steadily increased and in 2014 the event was attended by over 200 leading members of the UK's banking, legal, political and academic circles. The event features speeches from distinguished speakers and provides an outstanding platform for guests to gather and engage in business and cultural communications.



Guests enjoying the Parliamentary event

Cultural Lectures

In HSBC, the British Foreign Office and other locations, CIBL has carried out a number of cultural lectures on areas of Chinese culture such as "The Analects" and "The Art of War". These lectures allow CIBL to spread awareness of Chinese culture to the British people.



A public lecture taking place at LSE

Film Nights

Every Friday evening during LSE term time, CIBL presents a Chinese film at its weekly film night. By showcasing examples of contemporary Chinese cinema such as "A Better Tomorrow II" and "Swordsman" to anyone who wishes to attend, CIBL successfully offers students an alternative route into studying Chinese language and cultural.



The Dragon Boat Festival and Mid-Autumn Day Festival Events

Every year CIBL holds Mid-Autumn and Dragon Boat Festival celebrations. These celebrations are held at LSE, hosted by CIBL and attract around 60 guests. They offer a great opportunity for participants to learn more about traditional Chinese culture and extend their social networks.

Brighton Cultural Event

The Chinese New Year Celebration at the Hove Town Hall in Brighton has been running for over seven years and is supported by CIBL. In 2014, the event was attended by over 2000 people and distinguished public figures Lord Green and Lord Field (Royal family representative) gave speeches highlighting the importance of cultural exchange and Chinese language learning. The event was co-hosted by CIBL staff and supported by CIBL volunteers.



Mid-Autumn festivities at CIBL



Special guests and CIBL volunteers at the Brighton and Hove cultural event



Guests at the Brighton and Hove cultural event

Testing

CIBL became an official Chinese Proficiency Test Centre in 2012, and since then has provided students with the opportunity to take the internationally recognized HSK and HSKK examinations. CIBL also provides specialized HSK training and in 2014 will introduce two additional examinations.

HSK Test Centre

CIBL became an official HSK test centre in 2012 and since then over 200 students have taken part in both the HSK and HSKK exams. These examinations are designed to assess the Chinese language proficiency of non-native speakers and are essential for those wishing to study in Chinese universities or apply for Chinese scholarships.

HSK Training

CIBL offers HSK training courses plus free mock examinations for students who wish to undertake the HSK and HSKK examinations. Since 2012, 29 students have taken part in CIBL's HSK training courses.



Students taking the HSK exam



The Business Chinese Test (BCT)

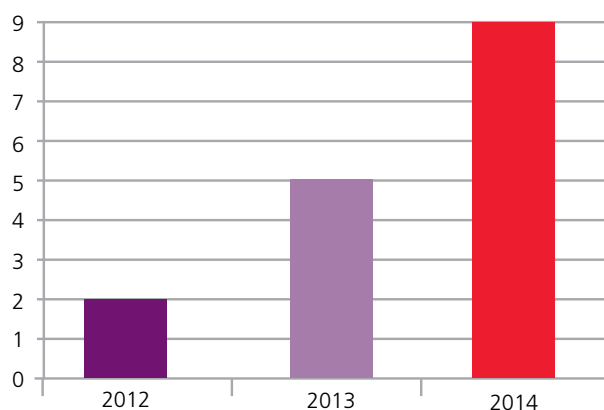
The BCT will be introduced at CIBL in 2014 and assesses the communicative ability of test takers in a wide range of business-related career occasions, daily life and social interaction.



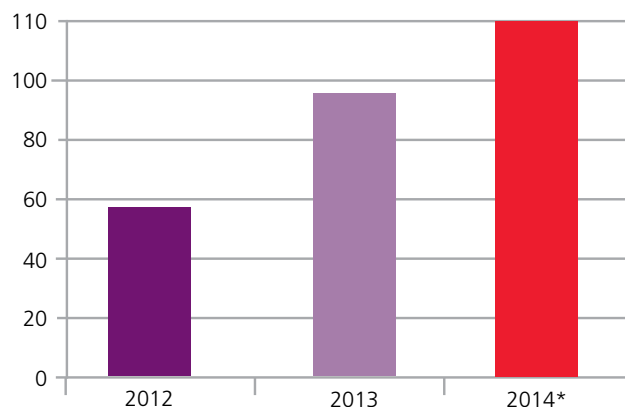
The Youth Chinese Test (YCT)

The YCT will be offered as a testing option at CIBL from 2014 and is designed for non-native speakers below the age of 15 who learn Chinese as a second language. It is aimed at boosting confidence and obtaining a sense of pride in learning the language.

Number of HSK and HSKK Test Held



Number of Examinees Taking the HSK and HSKK Tests



*Projected figures for 2014

Text Books and Learning Resources

CIBL is in the favorable position of not only teaching Business Chinese, but also responding to the needs and requirements of those currently engaged in business. With that in mind, CIBL is currently producing a series of textbooks and multimedia learning packages designed to meet the actual needs and requirements of the London business community.

Chinese Culture for Business

CIBL is currently producing a Chinese Business Culture text book with supplementary multimedia materials. The book has been written to meet the needs and requirements of British learners of Business Chinese and is aimed at students who will engage in the fields of business and finance. The book will be published in 2014.

CIBL's Online Reading Resources

Supported by Professor Guoying Huang, CIBL's former China Director and his group of graduates from Tsinghua University, CIBL has developed a "Business Chinese Salon". Learning materials from this collection of online resources are sent to all CIBL's registered learners on a weekly basis.

London Business Chinese Textbooks 1-6

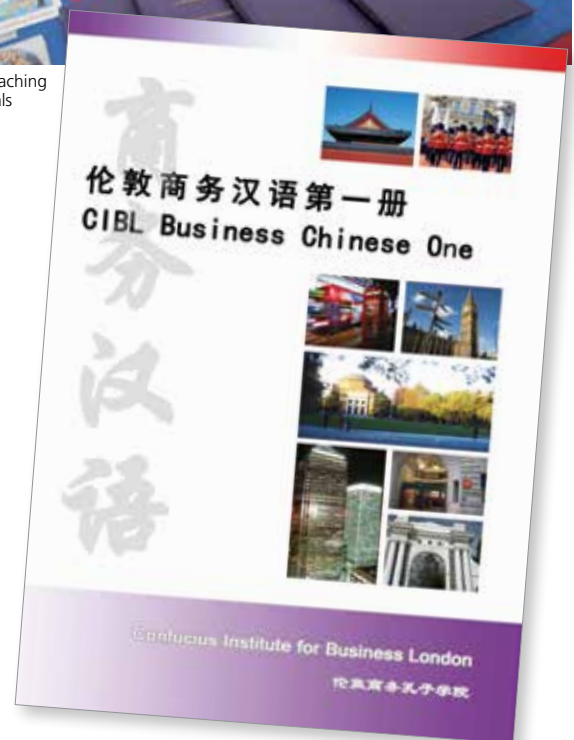
This set of Language teaching text books was written by teachers and trainees engaged in teaching Business Chinese at top British universities. The authors have rich experience and are well regarded by their academic peers in this area. The trial version of these textbooks is currently being used in CIBL classes.



CIBL teaching materials

A Multimedia Learning Package – A Collection of Distinguished Speakers' Speech on China

CIBL is running a project to collect the speeches of 20 distinguished speakers on China related topics in order to produce a multimedia learning package for CIBL students and the London business community. Around half of the lectures collected were given by members of CIBL's Advisory and Steering Groups such as Sir Thomas Harris, Mr Charles Haswell and Professor Danny Quah.



London Business Chinese Text Book

Projects

Although based at LSE, CIBL supports and takes part in a range of British and European projects to raise awareness of the importance of Chinese as a vehicle for doing business. By doing so, CIBL aims to further establish links with notable institutions and raise its profile on a national and international stage.

Routes into Language

Every year CIBL collaborates with the European project “Routes into Language” and holds a Mandarin taster event at LSE. The event provides a platform for CIBL to work together with this Europe-wide initiative while offering secondary school students the opportunity to explore Chinese language and culture.



Students attending the Routes into Languages workshop at CIBL

Working with Tsinghua Alumni Association (TAA)

The Tsinghua Alumni Association (UK) and CIBL enjoy close links. CIBL has supported events held by TAA in Cambridge and Oxford and also hosted them here at CIBL. The networking opportunities resulting from this relationship have led to CIBL establishing link with new companies and helping provide Business Chinese language and culture training for Senior Managers.



CIBL UK Director Mr Nick Byrne delivering a speech at Cercles 2012

CercleS 2012

In September 2012, with the support of CIBL, the LSE Language Centre hosted the 12th CercleS Conference. The general theme of the conference was “University Language Centres: Going for Gold – Overcoming Hurdles” and it brought together teachers and researchers from Language Centres, Departments, Institutions, Faculties and Schools in higher education whose main responsibility is the teaching of language. Supporting events of this kind raises CIBL’s international profile.

UK Language Show

Every October, CIBL takes part in world’s biggest language show, the UK Language Show. In 2013, CIBL teachers delivered two business Chinese classes to about 60 students and teachers from different countries. Taking part in this event gives CIBL the chance to demonstrate the quality of its Business Chinese teachers and teaching materials on a UK wide platform.



A distinguished speaker speaking at the UK Language Show

CIBL offers support and guidance to students who would like to apply for the various Chinese scholarships that aim to promote language and cultural acquisition through practical immersion. Every year CIBL helps students to apply for scholarships that range from a short-term study programmes lasting three months to fully funded PhD programmes that last for up to three years.

Chinese Government Scholarships

Chinese Government Scholarships have been open to students at LSE since 2012 and during this time, CIBL has helped about 6 candidates to apply for this scholarship.

Confucius Institute Scholarships

Hanban launched the Confucius Institute Scholarship program to provide financial aid for students, scholars and Chinese language teachers worldwide who want to proceed to a Master's degree in Teaching Chinese to Speakers of Other Languages (MTCSOL) in Chinese universities; or who want to study in China related majors. Since the establishment of this scholarship CIBL has helped over 20 students to apply successfully.

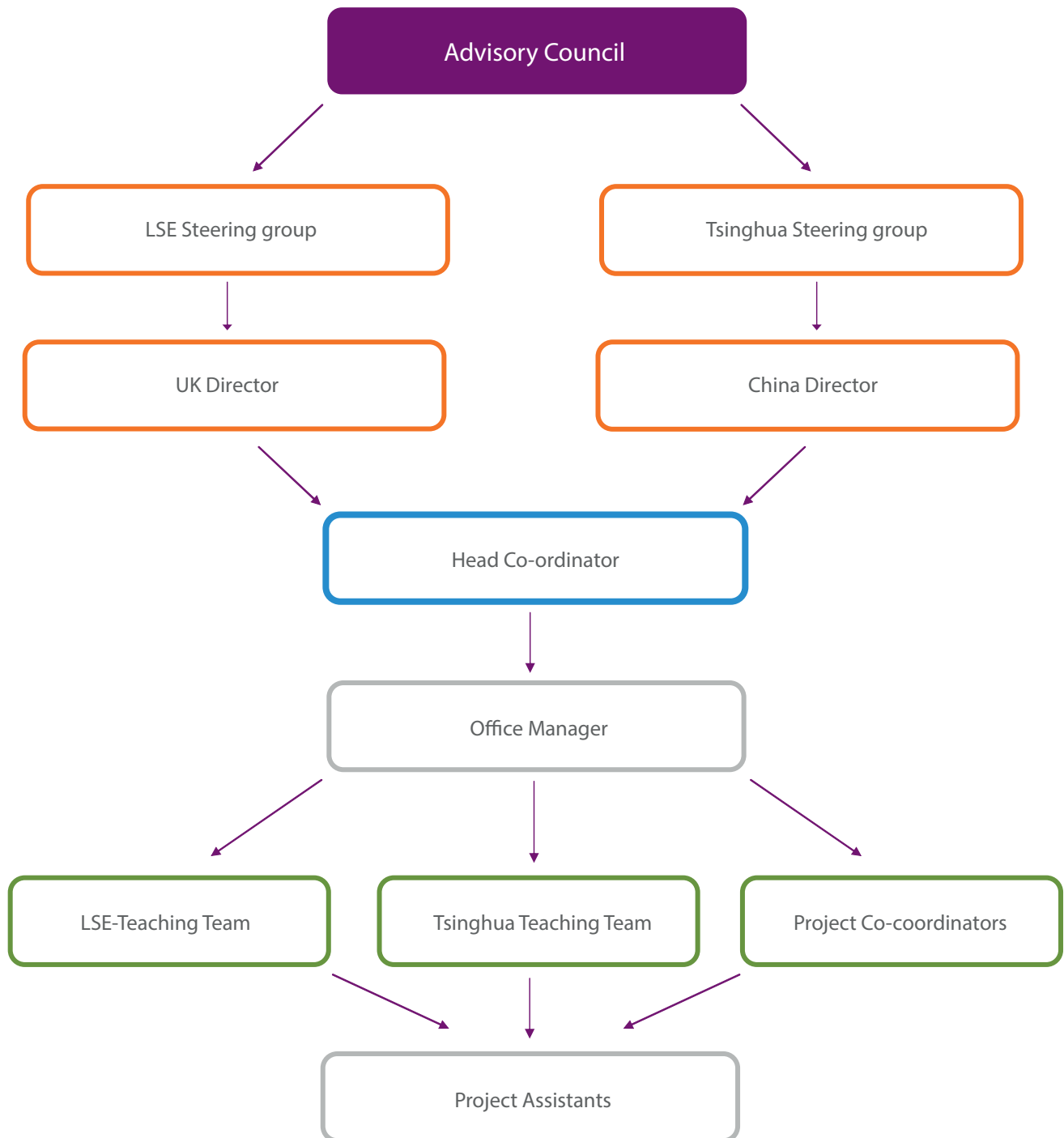


LSE students receiving the Chinese Government Scholarship



CIBL student Joshua Andermarch receiving the Confucius Institute Scholarship in 2013

Organisation Structure



As CIBL is a provider of education we understand the value of feedback. In order to maintain and further improve our service quality we gather and reflect on what our students have to say about us. Below is a sample of what students say about CIBL.



one-to-one Course Student

The great benefit of one to one lessons, particularly for busy executives who travel and have other commitment...is that learning is geared directly to the individual's proficiency, rate of progress, interests and

preferred style of learning ... This means the rate of learning is faster than it would be otherwise and important steps are not missed because of missing group lessons.

When taking on the challenge to learn something as complex as Chinese language the student will inevitably go through periods when one feels the task is too great to achieve any degree of proficiency. Having the complete attention of a tutor for the duration of every lesson ensures progress and reinvigorates the student's enthusiasm.

Mr Ralph G Barber (pictured above)
Adviser to the Group Chairman, HSBC Holdings PLC



CIBL Lectures

"The cultural talks run by CIBL are just like a window for us to know more and better about modern China. The speakers are very professional and the topics are really interesting and up-to-date."

Mr Kwame Akuffo, CEO of London Petrol (pictured left)

Immersion-Course Student

"I attended the five day Mandarin immersion programme run by CIBL in Cambridge in June 2013. It was a balance of classroom work, written and spoken practice, and information about Chinese culture and customs. We even did some Tai Chi and visited a Chinese restaurant. The teachers were knowledgeable and friendly. I came away inspired to learn more. All in all, a wonderful introduction to the language."

Mr Peter Steggle, Senior Writer, HSBC

Recipient of HSK Training

"... I took the HSK preparatory course ... at the Confucius Institute for Business London. The course was very well structured and well-suited for someone...who had recently begun to learn Chinese and was taking the HSK exam for the first time ... The quality of teaching was outstanding. I ended up getting the maximum score on the exam... because I improved my Chinese by a good margin with the course."

Mr Fernando Arrieta (pictured below)



The CIBL Team



Mr Nick Byrne
UK Director



**Professor
Lisheng Luo**
China Director



Dr Kent Deng
Associate UK Director



Dr Hong Lu
Co-ordinator



Mr Craig Meegan
Office Manager

Key CIBL staff

Dr Zhicheng Dong

Assistant manager and mandarin teacher

Ms Man Li

Tsinghua mandarin teacher

Ms Xiaolin Zhang

Tsinghua mandarin teacher

Ms Jing Chu

Mandarin teacher at LSE, a PhD candidate in applied linguistic at SOAS

Ms Yan Liu

Local Chinese teacher

Mr Charles Chung

Cantonese teacher

Ms Yue Ji

Tsinghua intern, administrative and teaching assistant

Ms Min Rui

Tsinghua intern, administrative and teaching assistant

Mr Qihan Yang

Tsinghua intern, assistant events coordinator

"Between beginners, intermediate and advanced students, both in LSE and at companies across the city, we have had the pleasure of teaching almost four hundred different students over the past two years. We sincerely look forward to now assisting you in Chinese business language and culture in the near future".

Confucius Institute for Business London

The London School of Economics and Political Science
Houghton Street
London WC2A 2AE, UK

Tel: +44 (0)20 7955 6126
Fax: +44 (0)20 7955 6154
Email: cibl@lse.ac.uk

www.lse.ac.uk/confucius

Nick Byrne

UK Director of the Confucius Institute CIBL

Houghton Street
London WC2A 2AE, UK

Tel: +44 (0)20 7955 6899
Fax: +44 (0)20 7955 6154
Email: n.byrne@lse.ac.uk

Dr Hong Lu

CIBL Co-ordinator

Houghton Street
London WC2A 2AE, UK

Tel: +44 (0)20 7955 6126
Fax: +44 (0)20 7955 6154
Email: H.Lu1@lse.ac.uk