## We can help to

## Predict the match results

- Who is going to win the game?
- What models have the best information?
- Can we win the FiveThirtyEight prediction challenge?

CATS researchers are looking at how to make probabilistic predictions of sporting events including NFL American Football matches. The best way to make a prediction depends on what exactly you are aiming to achieve: what is your question?

FINAL	ELO POINT SPREAD	WIN PROB.	SCORE
🖚 Baltimore	-13	86%	√ 49
🕼 Cincinnati		14%	13

Ed Wheatcroft (2019). A profitable model for predicting the over/under market in football International Journal of Forecasting. Forthcoming.

